

**MEETING OF THE
STRATEGIC PLANNING COMMITTEE
OF THE BOARD OF TRUSTEES
HOUSTON COMMUNITY COLLEGE**

February 9, 2017

Minutes

The Strategic Planning Committee of the Board of Trustees of Houston Community College held a meeting on Thursday, February 9, 2017 at the HCC Administration Building, Second Floor Auditorium, 3100 Main, Houston, Texas.

MEMBERS PRESENT

John P. Hansen, Committee Chair
Dave Wilson, Committee Member
Eva Loredo
Adriana Tamez

ADMINISTRATION

Cesar Maldonado, Chancellor
Melissa Gonzalez, Vice Chancellor/Chief of Staff
Ashley Smith, General Counsel
Teri Zamora, Senior Vice Chancellor, Finance and Administration
Kimberly Beatty, Vice Chancellor, Instructional Services/ Chief Academic Officer
Athos Brewer, Vice Chancellor, Student Services
William Carter, Vice Chancellor, Information Technology
Madeline Burillo, President, Southwest College
Margaret Ford Fisher, President, Northeast College
Muddassir Siddiqi, President, Central College
Zachary Hodges, President, Northwest College
Phillip Nicotera, President, Coleman College
Irene Porcarello, President, Southeast College
Janet May, Chief Human Resources Officer
Deborah Chambers, Interim Executive Director, HCC Foundation
Terrence Corrigan, Director, Internal Audit

OTHERS PRESENT

Jarvis Hollingsworth, Board Counsel, Bracewell LLP
Melissa Miller-Waters, President, Faculty Senate
Other administrators, citizens and representatives from the news media

CALL TO ORDER

Dr. John P. Hansen, Committee Chair, called the meeting to order at 1:06 p.m. and declared the Board convened to consider matters pertaining to Houston Community College as listed on the

duly posted Meeting Notice. The Strategic Planning Committee met jointly with the Board/Chancellor Evaluation Committee.

Dr. Hansen paused to allow the Board/Chancellor Evaluation Committee meeting to be called to order.

(The following Trustees were present: Hansen, Loreda, and Wilson)

TOPICS FOR DISCUSSION AND/OR ACTION

REPORT ON STRATEGIC PLAN

Dr. Maldonado noted that Dr. Kimberly Beatty would provide a report on the Strategic Plan.

Dr. Beatty provided a quarterly update on the Strategic Plan focusing on Pillar II, Organizational Stewardship noting the following:

- Overview: Goals for Today
 - Highlight progress on Key Performance Indicators (KPSs) for all pillars
 - Highlight progress for all actions items for each pillar
 - Highlight Organizational Stewardship actions
- Progress on KPIs and Actions Plans
 - I. Student Success - KPIs: Completion
 - II. Organizational Stewardship - KPIs: Tax Rate Comparison

Dr. Hansen apprised that Collin College would be increasing its tax rate.

(Dr. Tamez joined the meeting at 1:10 p.m.)

Dr. Beatty continued with the presentation:

- III. Performance Excellence - KPIs: Enrollment, Recognition & Awards, Accreditations
- IV. Innovation - KPIs: University Pathways, Teaching & Learning
- In the Spotlight – Organizational Stewardship
 - Improved Financial Aid Processes
 - Improved Curriculum Assessment Processes

Dr. Hansen inquired if student surveys were conducted for feedback regarding the financial aid changes. Dr. Maldonado noted the survey information was presented last month in the financial aid presentation. Mrs. Zamora noted there was a 3-4% feedback after one hour of receiving service and there is follow up with every individual regardless the rating.

Mr. Wilson noted that the population is barely growing in the city and that the main feeder school is not growing. He apprised that it should be noted that enrollment might become stagnant. Mr. Wilson added that he would like to see more emphasis placed on quality and on

the number of graduating students, transfers to four-year institutions, and those who enter the workforce.

Dr. Hansen noted that in support of Mr. Wilson's comments he apprised that as the quality of services increase it should contribute to the enrollment.

Dr. Tamez commended the presentation and the work regarding the strategic plan.

ADJOURNMENT

With no further business coming before the Board, the meeting adjourned at 1:21 p.m.

Minutes submitted by Sharon Wright, Director, Board Services

Minutes Approved: April 20, 2017